

2017 Holiday Buyer's Guide

Coming November 22 ~ Deadline: 5 p.m. Wed., Nov. 1

The NEWS and SENTINEL 6 Bridge St., Colebrook, N.H.

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1/8 page horizontal
4.5" x 2.5"
\$75.00

A rectangular advertisement template with a decorative border of snowflakes and a gingerbread man in the bottom left corner. The background is a gradient from light to dark.

1/16 page
2.125" x 2.5"
\$37.50

Season's Greetings

A small rectangular advertisement template with a decorative border. It features a gift tag with the text "Season's Greetings" and a small character peeking from behind it. The background is a gradient from light to dark.

More prices & information on reverse side ----->

1/8 page
vertical
2.125" x 5.25"
\$75.00

A vertical rectangular advertisement template with a decorative border of stars, holly leaves, and gift boxes. The background is a gradient from light to dark.

Holiday Schedule

1/4 page
4.5" x 5.25"
\$150.00

A rectangular advertisement template with a decorative border of holly leaves and berries. The text "Holiday Schedule" is written in a cursive font at the top. The background is a gradient from light to dark.

Full page:
9.25 x 10.75"
\$600.00

1/2 page: \$300

vertical layout
4.5" x 10.75"

horizontal
9.25" x 5.25"

Standard prices
Spot Color: \$20
(red and/or green)

Full Color: \$50
50% discount!

*If you are designing your own ad,
send in PDF format to Peter Keyser:*

graphics@colebrooknewsandsentinel.com

*Ask about our wide array of holiday
graphics, borders, backgrounds
and type styles for your ad design.*

1/3 page
6.875" x 5.25"
\$200.00

